



STEINERT presents new “Metal Recycling Keynote”

Setting a new benchmark in knowledge transfer and insights in recent and future scrap applications.

Metal recycling is central to resource security and climate neutrality. To support operators, recycling professionals and decision-makers with knowledge worldwide, STEINERT is launching the *Metal Recycling Keynote*. This new 45-minute online format provides concise, structured insight into three essential technology areas as **ZORBA**, **Aluminium** and **Steel scrap**.

Free registration – secure your spot now

The Keynote premieres across three dedicated sessions to serve global audiences:

- ❖ **EMEA session** – Tue, 23 Sep 2025 | 11:00 CEST
- ❖ **Americas session** – Tue, 23 Sep 2025 | 11:00 am PDT = 2:00 pm EDT
- ❖ **Asia/Pacific session** – Wed, 24 Sep 2025 | 11:00 IST = 12:30 ICT = 15:30 AEST

Participation in the Metal Recycling Keynote is free of charge. After registering via the event page attendees will receive updates and personal access link prior the broadcast. Each session offers the same high-value content in English language.

Register now: www.steinertglobal.com/keynote

Why attend: Addressing real industry challenges

Metal recyclers face increasing pressure to improve separation efficiency, reduce contamination, and maximise material recovery rates. The keynote directly addresses these operational challenges through three focus topics:

1. **ZORBA Sorting Excellence** – Complete process demonstration for mixed non-ferrous metal (ZORBA) preparation, showing systematic approaches to achieving higher purity grades and improved downstream processing efficiency.
2. **Aluminum Recycling Mastery** – Deep-dive into downstream aluminum processing featuring XRT technology and the revolutionary STEINERT PLASMAX | LIBS system
3. **Steel Sorting with X-ray fluorescence (XRF) technology** – Industrial-scale steel grade separation using XRF technology through the STEINERT KSS | XF L system, demonstrating practical applications and measurable performance improvements.

Expert commentary

Each topic block features STEINERT's leading experts, including Head of Product & Solution Sales Stefan Heinrichs and specialised test center engineers, delivering insights directly from the STEINERT Test Center. Far beyond conventional online presentations, the "Metal Recycling Keynote" combines high-end production values, expert dialogue, and in-depth technical content – making it an unmissable event for professionals in metal recycling worldwide.

"With the Metal Recycling Keynote, we are creating a platform that delivers deep technical insight with the quality and energy our customers expect from STEINERT. It's an invitation to be inspired, informed, and ready to innovate." – Karl Hoffmann, Global Sales Director / Metal Recycling, STEINERT GmbH.

Media-Contact

MARIANNE GRUB
Marketing Manager
T: +49 221 4984-258
M: +49 173 672 2195
E: marianne.grub@steinert.de

About STEINERT

With a legacy spanning 135 years, STEINERT is a family-owned company based in Cologne and one of the world's leading experts in sensor-based sorting and magnetic separation for the waste, glass, and metal recycling industries, as well as for mining.

With 550 employees, STEINERT generates annual revenues of approximately €200 million. In addition to 50 global sales partnerships and joint ventures, the company operates subsidiaries in Germany, Australia, Brazil, and the United States.